

KEY FACTS



Degree
Master of Science (M. Sc.)



Content
Knowledge, Theories and Methods
in Strategy, Entrepreneurship, Ethics,
Organisation and Human Resources



Language
English



Duration
4 Semester



Credits
120 ECTS



International
1 Semester Abroad

APPLICATION PROCESS

- Applicants with a German bachelor degree apply via KLIPS
- Applicants with a non-German bachelor degree apply with their VPD document issued by uni-assist via KLIPS
- Application deadline is **June 15th**.

REQUIREMENTS AND SELECTION PROCEDURE

A Bachelor degree or equivalent (worth at least 180 ECTS credits) in Business Administration or Economics, strong proficiency in quantitative methods and an overall grade point average of at least 2.7 (German grade). Applicants must meet the following requirements:

- At least 78 ECTS credits in the field of Business Administration and Economics
 - of this at least 48 ECTS credits in Business Administration
 - of this at least 18 ECTS credits in Economics
- At least 15 ECTS credits in Statistics and/or Mathematics
- English language skills level B2 CEFR

The successful completion of an admission test (TM-WISO/ GMAT) is highly recommended.

The Admissions Board will communicate its decision by the end of July. Enrolment usually takes place in August.

CONTACT

WiSo Student Service Point
Phone: +49 (0) 221/470-8818

wiso-studentservice.uni-koeln.de



MASTER OF SCIENCE BUSINESS ADMINISTRATION CORPORATE DEVELOPMENT

DRIVING EVIDENCE-BASED
MANAGEMENT DECISIONS



**FACULTY OF MANAGEMENT,
ECONOMICS AND SOCIAL
SCIENCES**

University
of Cologne

THIS PROGRAMME PROVIDES YOU WITH:

- in-depth knowledge of corporate development, strategic management, entrepreneurship and strategic human resource management.
- methods, instruments and tools used how to make responsible business decisions based on both ethical and economic criteria.
- skills for understanding state-of-the-art management practices and how to discuss case studies and interact with practitioners.

The programme is characterized by a combination of practical relevance and academic rigor. Thus, you will also learn about new academic research insights in corporate development and acquire skills to understand and generate contemporary research output, relevant for future development of the business world.

THIS PROGRAMME IS RIGHT FOR YOU IF YOU:

- have successfully completed a bachelor's or equivalent degree in management, business administration, economics or related disciplines – preferably with a corporate development or human resources focus.
- are internationally focused as well as open-minded, have a wide range of interests, and are eager to learn new things.
- are interested in obtaining a general understanding of management activities, developing analytical and critical thinking skills, problem-solving and wish to hone your writing and language skills.
- work as a team player, because working in groups is often practiced in seminars and an important key factor for later work in companies.
- are ready to take the next step in your future career in a leading management-related position in the corporate world.

We highly welcome a diverse set of students with different cultural and educational backgrounds that are curious to learn, acquire practical and academic experiences, and to present and debate their ideas.



"The master's programme in corporate development is the ideal choice for me as it allows me to gain a deep understanding for the concepts of strategic business development which will serve me across a wide range of jobs and industries globally. I particularly enjoy the deep insights into ethical leadership and governance practices which are gaining enormous relevance nowadays."

Saskia,
Student of Master Business Administration
Corporate Development at the WiSo Faculty