



# DESIGN THINKING ACADEMY

**accenture**  
High performance. Delivered.

## What to Expect:

Digital Transformation brings a lot of possibilities and a lot of speed to our world. The need to be innovative becomes imperative to stay ahead - Businesses are bringing Design Thinking in-house. Design Thinking is the adoption of a design mindset and human-centric design methods to solve problems, frame opportunities and achieve innovation. Design Thinking is particularly useful for problems where human behavior, multi-disciplinary collaboration and creativity are important.

In the workshop, you will experience Design Thinking methods by yourself. You will understand how companies develop new products, ideas and solutions to stay relevant.

## Key Dates and Facts

**Date and Time:** February 2nd from 10:00 am - 17:00 pm (incl. Lunch at 1 pm)

**Criteria to participate:** (Wiso-Students) This course is for anybody who wants to be innovative and creative to be part of the fast developing business world.

**Language:** The course will be in English or German depending on the participants.

**Outfit:** Casual (no suits!)

**Application:** Please apply via our [Career Database](#)

**Application deadline:** January 12th 2018

If you have any further questions, feel free to contact Mr. Müller from Accenture:  
[martin.a.mueller@accenture.com](mailto:martin.a.mueller@accenture.com)

